

Dyed in the Wool

By Lauren Hammack
Photo by PhotoArt Studios

The dyed-in-the-wool OSU Cowboy fan is destined to be more fashionably accessorized than ever before, thanks to the inspiration of a student and a supporting cast of university professors and instructors.

When the Department of Design, Housing and Merchandising conducted a competition among its textiles students a few falls ago, under the direction of College of Human Sciences professors Paulette Hebert and Lynne Richards, the mission was to create a tartan plaid that the university could call its own. The competition culminated with an online vote by OSU alumni to select the winning design.

The resulting plaid, consisting of orange, black, gray and white, was created by interior design major Stephanie Michalko, whose distinctive design has been enthusiastically received by the university. But it was clinical instructor Diane Limbaugh who wanted to explore with her Apparel Design and Production students how well the plaid would translate onto merchandise. "There are a lot of production challenges with plaid," Limbaugh explains.

Interpreting the plaid into the design for merchandise and apparel involves considerable trial and error, but Limbaugh points out, "The process is invaluable for design and textile students who gain from the real-life application of such a project."

The OSU tartan is officially registered with the Scottish Tartans World Register in Scotland. Limbaugh's company, DML Distributing, is the authorized plaid distributor for the OSU tartan and Limbaugh has committed countless hours and miles to securing the best quality production for the items that bear the tartan design.

Pendleton Woolen Mills wove the plaid into wool stadium blankets and scarves. Coffee mugs and coasters also carry the design. Later this month, the plaid will take the form of women's rain boots – too cute to save for rainy days. (See them in "Flying the Colors," beginning on page 18) Limbaugh says the plaid will soon appear on silk ties and scarves, as well as umbrellas... for the all-weather fans. ●



To locate an authorized OSU Tartan Plaid retailer, visit www.dmldistributing.com or contact Diane Limbaugh at 747.6587.

Flying the Colors

By Lauren Hammack

They're the inherent colors of fall in Oklahoma: crimson and cream, orange and black. And while they might co-exist peacefully in nature (maybe), they're forever at odds with domestic, workplace or gridiron harmony.

What to do? Fly them, of course. ●



Custom boxed "Sooners" and "Go Pokes" cocktail napkins by Caspari, 50 napkins per box, from Red Chateau.



Carolina Bucci Twister Bracelets with magnetic clasp and gold-plated silver beading, available in several colors, from Gordon Stuart.



Collegiate Collection glass Christmas ornaments by Old World Ornaments from Painted Door.



Official OSU Tartan Plaid rain boots with adjustable side buckle and rubber grip sole, available in late October – pre-order at Elizabeth's, Flynnagin's or the University Store at the OSU Student Union in Stillwater.



Ryan Michael™ Needle Shirt with silver snap closures and pointed yoke on back, silk with linen, available in red and orange at Rawhide.